



KOREAN Films & Co-productions

35th Moscow
International Film Festival
20-29 June, 2013

5th Moscow
Business Square
24-26 June, 2013

at
MOSCOW
2013

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Korean Film Council

The Korean Film Council (KOFIC), a government-supported, selfadministered body, strives to promote and support Korean Films both in Korea and abroad. KOFIC's primary objective is to promote and support the production of Korean films through funding, research, education and training. It also strives to actively participate in international markets on the behalf of Korean films and to promote inter-cultural understanding through film-based cultural exchanges.

KOFIC Priorities

1. Establishment of plans to promote the Korean film industry.
2. Management of the Korean Film Development Fund.
3. Provision of support for the production, distribution and screening of films in order to ensure quality and greater diversification.
4. Management of film production facilities, including the KOFIC Namyangju Studios.
5. Support in the form of overseas marketing and promotion of international exchanges.
6. Research and development.
7. Education and training of film-related personnel.

2012 Korean Film Industry Statistics

◀Chart 1▶ Statistics of Korean Film Industry by Year

Year	2008	2009	2010	2011	2012
Admissions in Korea (Millions)	150.83	156.96	149.18	159.72	194.89
Rate of Increase(%)	-5.0	4.10	-5.80	7.0	21.90
Market Share of Korean Films(%)	42.10	48.70	46.60	51.90	58.80
Theatrical Sales (100 Hundred Million KRW)	97.94	109.41	116.84	123.58	145.51
Increase of Box Office Sales Compared to 2012 (%)	-1.30	11.70	5.70	5.70	17.70
Number of Screens in Korea	2,004	2,055	2,003	1,974	2,081
Visits to Cinema Per Capita	3.03	3.15	2.92	3.15	3.83

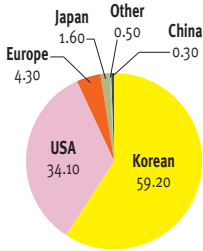
◀Chart 2▶ Film Companies in Korea

Categories	Production	Import	Distribution	Exhibition	Total
2008	2,747	984	607	983	5,321
2009	2,365	741	559	715	4,380
2010	2,465	755	575	817	4,612
2011	2,664	813	641	829	4,947
2012	2,751	835	671	842	5,099

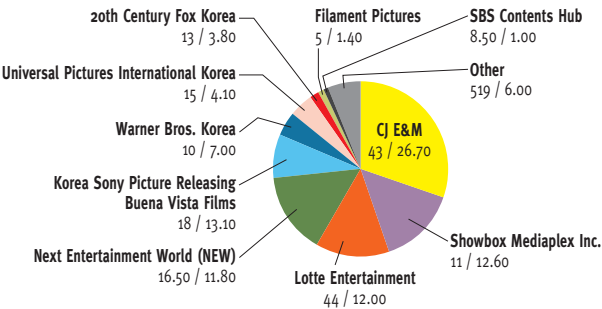
◀Chart 3▶ Market Share

Categories	Korean Films			Foreign Films			Total Admissions (Millions)	Visits to Cinema Per Capita
	Admissions (Millions)	Market Share (%)	Visits to Cinema Per Capita	Admissions (Millions)	Market Share (%)	Visits to Cinema Per Capita		
2008	63.54	42.13	1.28	87.29	57.87	1.76	150.83	3.04
2009	76.41	48.68	1.54	80.55	51.32	1.62	156.96	3.15
2010	69.40	46.52	1.37	79.78	53.48	1.58	149.18	2.92
2011	82.87	51.86	1.63	76.86	48.14	1.52	159.72	3.15
2012	114.61	58.80	2.25	80.27	41.20	1.58	194.89	3.83

◀Chart 4▶ Country Share (%)



◀Chart 5▶ Distribution Share (Number of films / Market Share (%))



◀Chart 6▶ 2012 Top 12 Box Office Films

Rank	Title	Release Date	Admissions	Revenue	Admissions	Screens
1	The Thieves	2012-07-25	93,664,844,500	12,983,182	1,091	
2	Masquerade	2012-09-13	88,899,448,769	12,319,390	1,001	
3	The Avengers	2012-04-26	59,557,853,478	7,074,867	967	
4	A Werewolf Boy	2012-10-31	49,458,287,500	7,068,454	854	
5	The Dark Knight Rises	2012-07-19	47,644,838,000	6,396,528	1,210	
6	The Grand Heist	2012-08-08	34,524,377,161	4,897,551	694	
7	The Amazing Spiderman	2012-06-28	41,163,951,235	4,853,123	1,118	
8	Nameless Gangster: Rules of the Time	2012-02-02	36,479,147,500	4,710,454	713	
9	All About My Wife	2012-05-17	34,222,160,500	4,598,583	563	
10	Deranged	2012-07-05	32,154,766,664	4,513,026	759	
11	Architecture 101	2012-03-22	20,222,696,000	4,111,068	593	
12	Dancing Queen	2012-01-18	30,130,775,500	4,058,225	544	

◀Chart 7▶ Theaters and Screens

Year	Population in Korean (Millions)	Admissions in Korea (Millions)	Theaters	Screens	Seats
2008	49.54	150.83	309	2,004	362,657
2009	49.77	156.96	305	2,055	360,796
2010	50.52	149.18	301	2,003	349,640
2011	50.73	159.72	292	1,974	341,905
2012	50.94	194.89	314	2,081	358,659

◀Chart 8▶ Online Market Sales Figures (100 Hundred Million KRW)

Categories	2009	2010	2011	2012	Revenue	Admissions	Admissions	Screens
	Sales Figure	Rate of Increase (%)	Sales Figure	Rate of Increase (%)	Sales Figure	Rate of Increase (%)	Sales Figure	Rate of Increase (%)
Internet VOD	223	-	267	19.70	501	87.60	618	23.30
IPTV and Digital Cable	262	-	491	87.40	910	85.30	1,310	43.90
Package	403	-	351	-12.90	298	-15.10	230	-22.80
Total	888	-	1,109	24.80	1,709	54.10	2,158	26.30

◀Chart 9▶ Average Korean Film Production Cost (100 Hundred Million KRW)

Year	Production Costs (A)	Marketing Costs (P&A)(B)	Total (A + B)
2008	20.70	9.40	30.10
2009	15.60	7.50	23.10
2010	14.20	7.40	21.60
2011	15.50	7.20	22.70
2012	13.40	6.90	20.30

◀Chart 10▶ Exports of Korean feature films (USD)

Categories	2008	2009	2010	2011	2012
International Sales Figure	21,036,540	14,122,143	13,582,850	15,828,662	20,174,950
Rate of Increase(%)	-13.77	-32.87	-3.82	16.53	27.46
Number of Exports	361	251	276	366	331
Average Export Price	56,901	55,499	47,704	40,479	42,811

◀Chart 11▶ Orders Status by Field of Korean Film Services (USD)

Field of Service	2010		2011		2012	
	Value of Orders	Percentage	Total Value of Orders	Percentage	Total Value of Orders	Percentage
VFXDI	4,400,750	15.40%	10,125,071	53.20%	6,763,300	38.30%
3D3D converting	21,750,000	75.90%	664,300	3.50%	5,460,000	30.90%
Special Effects, Special Makeups	1,877,756	6.60%	624,880	3.30%	153,660	0.90%
Martial Arts/Stunts	522,000	1.80%	261,703	1.40%	71,910	0.40%
Sound mixing	87,000	0.30%	145,891	0.80%	51,700	0.30%
Locations for foreign films	-	-	7,219,318	37.90%	5,149,284	29.20%
Total	28,637,506	100.00%	19,041,163	100.00%	17,649,854	100.00%

- The internet's top English resource for all things Korean cinema
- Available across all mobile platforms and on SNS
- Free online screening platform for film professionals (screening.koreanfilm.or.kr)
- Korean Cinema Today; KOFIC's internet and print publication



Your Gateway to Korean Films

КОРЕЯН FILMS

at Moscow International Film Festival 2013



Lebanon Emotion
A Werewolf Boy
Azooma
Horror Stories
Jiseul
Jury
Juvenile Offender
New World
Nobody's Daughter Haewon
The Thieves

Main Competition

Lebanon Emotion

레바논 감정 | Le-ba-non Gam-jeong

2013 / **Directed by** JUNG Young-heon / **Genre** Drama / **RT** 106min / **Format** DCP / **Ratio** 1.85:1
Color Color / **Sound Format** Stereo / **Cast** CHOI Sung-ho, KIM Jin-wook, JANG Won-young, KIM Jae-koo
Screening Schedule 17:00, 24 June, 1st Hall of Oktyabr Festival Centre



A man chases a woman. She runs away and meets another man. The film shows desperate circumstances. The director's intention to depict indescribable emotions fills the screen.

Director JUNG Young-heon 정영현

After graduating from the Korean Academy of Film Arts, JUNG Young-heon participated in several commercial features as an assistant director and worked as a director of cinematography on various pictures. His short *Hard-boiled Jesus* won the Best Director Prize at the Korean Short Film Competition of the 2012 Jeonju IFF. His feature debut *Lebanon Emotion* won a CGV Movie Collage Prize at Jeonju IFF in 2013.

Director's Filmography

2009 *Hard-boiled Jesus* (Short)
 2007 *Their Roman Sujane* (Short)

International Film Festival

2013 Jeonju International Film Festival

International Sales

Cinekid Goya

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Korean Cinema Showcase

A Werewolf Boy

늑대소년 | Neuk-dae-so-nyeon

2012 / **Directed by** JO Sung-hee / **Genre** Drama, Romance, Fantasy / **RT** 125min
Format DCP / **Ratio** 1.85:1 / **Color** Color / **Sound Format** Dolby SRD
Cast SONG Joong-ki, PARK Bo-young, JANG Young-nam



When her family moved to a small rural village, Suni discovered a "wolf boy" hiding behind a bush. She opened her heart to the innocent boy and he fell in love with the girl, the only person to ever show him affection. However, when threatened, the "wolf boy" let loose his bestial instincts and became the subject of the villagers' fears. In order to save the life of the boy who risked his to be by her side, she left him with a promise: "Wait for me. I'll come back for you."

Director JO Sung-hee 조성희

After deciding to pursue a career as a film director, JO Sung-hee made his first short *Don't Step Out Of The House!* in 2008. The short landed at 3rd place in the Cinéfondation category of the Cannes Festival in 2009. Hailed as one of the most promising young directors in Korea, JO returns with his second feature *A Werewolf Boy*. His critically acclaimed first feature, *End of Animal*, was invited to various international film festivals including Rotterdam IFF, San Francisco IFF, Denmark IFF(CPH PIX), Vancouver IFF, Dubai IFF(Special Mention certificate), BFI London IFF and the Cinema Digital Seoul Festival.

Director's Filmography

2010 *End of Animal*
 2009 *Don't Step out of the House!* (Short)

International Film Festival

2013 Udine Far East Film Festival
 2013 Hong Kong International Film Festival
 2013 Hawaii International Film Festival

International Sales

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Korean Cinema Showcase

Azooma

공정사회 | Gong-jeong Sa-hoe

2012 / Directed by LEE Ji-seung / Genre Thriller Drama

RT 75min / Format HD / Ratio 1.85:1 / Color Color / Sound Format Stereo

Cast JANG Young-nam, MA Dong-seok



Young-nam, a single mother, had lived a humble but happy life before her 10 year-old daughter, Yeon-ju, was found raped, and this changes her life forever. When she reports to the police only to be disappointed by their inabilities, she changes her mind and chases after the rapist herself tracing several clues given by her daughter. One by one, she takes severe revenges on those who sabotaged her daughter's life with the way she knows best.

Director LEE Ji-seung 이지승

Born in Seoul, Korea in 1969. He went to Hanyang University, majored in Film directing and received an MA in Cinema Studies from New York University. After graduation, he worked as a film producer in New York on *The Cut Runs Deep* and *Too Tired to Die*. In Korea he worked 10 commercial feature films as a Producer and an Executive Producer including *Haeundae* (2009). He is currently a professor at the Korean Film Academy of Arts. *Azooma* is his feature debut.

International Film Festival

2013 Athens International Film and Video Festival - Grand Prize
2013 Dallas International Film Festival
2013 Beloit International Film Festival - Best Feature Film Award

International Sales

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Korean Cinema Showcase

Horror Stories

무서운 이야기 | Mu-seo-un I-ya-gi

2012 / Directed by KIM Gok, KIM Sun, LIM Dae-woong, JUNG Bum-shik, HONG Ji-young, MIN Kyu-dong

Genre Horror Omnibus / RT 114min / Format DCP / Ratio 2.35:1 / Color Color

Sound Format Dolby SRD / Cast NAM Bo-ra, KIM Hyeon-soo, BAE Soo-bin, JUNG Eun-cha



International Film Festival

2013 Hong Kong International Film Festival
2012 Taipei Golden Horse Film Festival
2012 Sitges Film Festival

International Sales

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Tell me the scariest story you've ever known... if you really want to survive. A high school girl wakes up in the place where she can hear a knife grating against the sound of a water drop. Caught up in the fear, she looks around to realize that she was kidnapped by someone she's never met and that her arms and legs are tied. The guy slowly approaches her, filling her with fear. To win some time, she starts to tell him 'horror stories'.

Director KIM Gok & KIM Sun 김곡, 김선

Twin brothers born in 1978. With *White* (2011), they proved themselves as the masters of powerful and shocking ideas.

LIM Dae-woong 임대웅

After participating in *Make it Big* (2002) as an assistant director, he debuted with the slasher movie *To Sir, With Love* in 2006.

JUNG Bum-shik 정범식

He started his career with *Epitaph* (2007) which is a very unique horror movie. He created the neologism 'Sensual horror' in Korea.

HONG Ji-young 홍지영

As a female director, she has shown fantastic and stimulating real worlds especially those of female audiences through *Antique* (2008) and *The Naked Kitchen* (2009).

MIN Kyu-dong 민규동

He debuted with *Memmo Mori* (1999) and was awarded for his new approach to the horror film.

Korean Cinema Showcase

Jiseul

지술 | Ji-seul

2012 / **Directed by** O Muel / **Genre** Drama / **RT** 108min / **Format** DCP / **Ratio** 1.85:1
Color Color+B&W / **Sound Format** Dolby SRD / **Cast** LEE Kyoung-jun, HONG Sang-pyo, MUN Seok-bum,
 SUNG Min-chul, YANG Jung-won



In 1948, as the government issued the communists eviction of Jeju Island, the military invaded a calm and peaceful village. Running away from the army, the townsfolk hid in a cave.

Director O Muel 오멜

As a representative of the Jeju-based independent culture project, Terror J, director O Muel chooses to direct films set on his native Jeju Island. Born in 1971, O has directed several feature films in addition to various plays and performances. He also organized a street art festival called "Flower for a Jeju Head". He is codirector at the Jeju Independent Film Society, and acts as artistic director of the Japari Research Center. *Jiseul* is his fourth feature film.

Director's Filmography

2010 Wind of Island
 2010 Ppong ddol
 2009 Nostalghia

KOFIC Support

2013 KOFIC Support for Release of Diversity Films

International Film Festival

2013 Copenhagen International Film Festival
 2013 Vesoul International Film Festival of Asian Cinema -
 the Cyclo d'Or
 2013 Sundance Film Festival - Grand Jury Prize

International Sales**Indiastory Inc.**

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Korean Cinema Showcase

Jury

주리 | Ju-ri

2012 / **Directed by** KIM Dong-ho / **Genre** Drama / **RT** 24min
Format DCP / **Ratio** 2.35:1 / **Color** Color / **Sound Format** Dolby SRD
Cast AHN Sung-ki, KANG Soo-yeon, Tomiyama Katsue



After a film screening, five people hold a meeting. Director JEONG asserts that a film should move the heart. Actress Soo-yeon emphasizes the message of the film, Film critic Tony just discusses the current trends of Korean cinema. Tomiyama cannot fully express her thoughts because of the language barrier. And, the head of jury, Sung-ki can't control the situation. Will this jury reach an agreement against the odds? A satire for those who make, watch, and criticize films is about to begin.

Director KIM Dong-ho 김동호

KIM founded the Busan International Film Festival (BIFF) in 1996. He was the festival director until 2010 and developed the festival into the premier film festival in Asia. After he retired from the festival in 2010, he became the Honorary Festival Director of BIFF, and now he is currently the director of the Graduate School of Cinematic Content, Dankook University. In 2012, he made his debut with the short film, *Jury* for the 10th anniversary of the Asiana International Short Film Festival (AISFF).

International Film Festival

2013 Udine Far East Film Festival -
 Lifetime Achievement Award
 2013 Buenos Aires International Film Festival
 2013 Berlin International Film Festival

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Korean Cinema Showcase

Juvenile Offender

범죄소년 | Beom-joe So-nyeon

2012 / Directed by KANG Yi-kwan / Genre Drama / RT 108min / Format HD

Ratio 1.85:1 / Color Color / Cast SEO Young-joo, LEE Jung-hyun



Sixteen-year-old juvenile offender Ji-gu reunites with his young mother who he thought was dead, and the two try to make up for their time lost.

Director KANG Yi-kwan 강이관

Born in Seoul, KANG has dealt with in-depth stories of family and society. His feature debut *Sa-kwa* (2005), an upbeat film of a woman's conflict, parting, and choices for relationship and marriage, won the Fipresci Award at 30th Toronto IFF and the Mont Blanc Award for New Screenwriters at the 53rd San Sebastian IFF. Other works include short films *A Boy's Poem* (1999) and *If You were Me 5: Two Teeth* (2010).

Director's Filmography

2010 *If You Were Me 5*
2005 *Sakwa*
1999 *A Boy's Poem* (Short)

KOFIC Support

2012 KOFIC Support for Goods

International Film Festival

2013 Udine Far East Film Festival
2013 San Francisco International Film Festival
2013 Edinburgh International Film Festival

International Sales

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Korean Cinema Showcase

New World

신세계 | Sin-se-gye

2013 / Directed by PARK Hoon-jung / Genre Crime Thriller / RT 134min / Format HD

Ratio 2.35:1 / Color Color / Sound Format Dolby SRD / Cast LEE Jung-jae, CHOI Min-sik, HWANG Jung-min



Goldmoon, the biggest crime organization in Korea, is suddenly in chaos when its leader SEOK is killed in a mysterious accident. Top-level police officials initiate project "New World" to intervene in Goldmoon's election process for the next leader. Detective KANG calls upon Goldmoon executive Ja-sung, an undercover cop who he planted deep within the organization eight years ago. But Ja-sung, who had been waiting long for the day he is reinstated into the police, is conflicted by Detective KANG's contradictory mission.

Director PARK Hoon-jung 박훈정

Director PARK Hoon-jung and writer PARK Hoon-jung cannot be separated. His filmography may be short but it's thick. In 2010, directors known for their pickiness in the material they work with, KIM Jee-woon and RYOO Seung-wan, transferred PARK's screenplays (*I Saw the Devil* and *The Unjust* respectively) to the big screen, and he made his directorial debut with *Showdown* in 2011.

Director's Filmography

2011 *Showdown*

International Film Festival

2013 Udine Far East Film Festival
2013 Beaune International Thriller Film Festival - Jury Prize

International Sales

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Korean Cinema Showcase

Nobody's Daughter Haewon

누구의 딸도 아닌 해원 | Nu-gu-ui Ddal-do A-nin Hae-won

2012 / **Directed by** Hong Sangsoo / **Genre** Drama / **RT** 90min / **Format** DCP / **Ratio** 1.85:1
Color Color / **Sound Format** Dolby SRD / **Cast** JUNG Eun-cha, LEE Sun-kyun



Haewon, a college student, wants to end her secret affair with her professor, Seongjun. Feeling depressed after bidding farewell to her mother who is set to immigrate to Canada the next day, Haewon seeks out Seongjun again after a long time. That day, they run into her classmates at a restaurant and their relationship is revealed. Haewon gets more agitated and Seongjun makes an extreme suggestion to run away together...

Director Hong Sangsoo 홍상수

HONG Sangsoo made an astounding debut with his first feature film *The Day a Pig Fell into The Well* in 1996. Since then, through the 14 films that he wrote and directed, HONG has consistently enjoyed using a complex and highly ordered architecture under a seemingly random surface created by spontaneous circumstances in depicting the characters in his films. HONG Sangsoo is considered as one of the most established auteurs in contemporary Korean cinema.

Director's Filmography

2012 In Another Country
 2011 The Day He Arrives
 2010 Oki's Movie

KOFIC Support

2012 KOFIC Support for Post-production

International Film Festival

2013 Hong Kong International Film Festival
 2013 Berlin International Film Festival

International Sales

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Korean Cinema Showcase

The Thieves

도둑들 | Do-duk-deul

2012 / **Directed by** CHOI Dong-hoon / **Genre** Action, Crime / **RT** 135min / **Format** HD
Ratio 2.35:1 / **Color** Color / **Sound Format** Dolby SRD / **Cast** KIM Yun-seok, KIM Hye-soo, LEE Jung-jae, Gianna JUN



Infamous thief Macao PARK brings together best thieves from Korea and Hong Kong for his latest job: \$20 million diamond known as 'Tear of the Sun', kept safely away in a Macao casino. But his plan takes an unexpected turn when Korean leader Popeye brings Pepsi, an old flame. While working together to steal this fabled diamond, they all have their own agendas to derail the plan and keep the diamond for themselves. Who will end up with the diamond and live to see another day?

Director CHOI Dong-hoon 최동훈

CHOI Dong-hoon is a rare breed of Korean directors who possesses both artistic merits and successful box office track record. His 3 films (*The Big Swindle*, *Tazza: The High Rollers* and *WOOCHI*) have received much applause from critics and audiences alike for their inventiveness and well-plotted characters.

Director's Filmography

2009 WOOCHI
 2006 Tazza: The High Rollers
 2004 The Big Swindle

International Film Festival

2013 Udine Far East Film Festival
 2013 Fribourg International Film Festival
 2012 Toronto International Film Festival

International Sales

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Korean Presenters at the 5th Moscow Business Square



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LEE Jooick CEO, SCS Entertainment Inc.

Co-Production Possibilities between Korea and Russia

Film producer, CEO of SCS Entertainment Inc., based in Seoul, Korea. He has served as journalist and consultant for international business before he shifted gears to the film business. Most of his films are co-production projects with Japan, China, Hong Kong, USA, etc. SCS Entertainment Inc. (also known as Boram Entertainment Inc.) is a film production company based in Seoul, South Korea. SCS is focused on international co-productions and has co-produced *Seven Swords*, *Battle of Wits*, *The Warrior's Way*, *Late Autumn* and *An End to Killing*. SCS is preparing Korea-China Coproduction and Russia-Korea Coproduction for 2014.



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PARK Byoung-woo

Director of Film Division, Ministry Of Culture, Sports and Tourism

Governmental Policies & Support for Korean Film Industry

The Ministry is a government organization pursuing policies in such fields as culture, art, sports, tourism, religion, media and promotional advertising which are crucial to seeing a creative economy into the future and bringing greater satisfaction to the communities.



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CHOI Pyeung-ho President, Union Investment Partners

Korean Film Financing & Production System

CHOI Pyeung-ho was appointed president Fund Manager of the Union Global Contents Investment Fund ("Union Global Fund") in 2013, the largest entertainment fund in Korea under the management of Union Investment Partners (f/k/a "Sovik Venture Capital"), Korea's leading private investment firm specializing in content investments. The Union Global Fund was launched by the Korean government with the aim to invest into Korean international co-productions and to globalize the Korean film and content industries. Through CHOI's vast experience in content investments, the Union Global Fund has invested into several co-productions with countries such as the U.S., China and Japan and aims to invest into many projects in the future.



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Kini S. KIM Head of International Sales, CJ E&M

Korea-Russia Mutual Distribution Opportunities / CJ E&M's Global Strategy

Kini S. KIM is the executive vice president of CJ Entertainment, a film division of CJ E&M Corp., and is responsible for international sales. He also serves as the head of international distribution for territories such as U.S., China, Japan, Vietnam and Indonesia etc. He has been working for more than 16 years with the CJ Group. Prior to joining the international division, he worked for the music business team, consumer products team, corporate strategy and IPO & investor relations.

Established over 16 years ago, CJ Entertainment is recognized as the premier motion picture studio in Korea and boasts the country's largest domestic film library: over 300 films with 20 new titles being added each year. With a network of affiliated companies engaged in businesses including motion pictures, cable TV, talent management, music publishing, online games, and more, CJ Entertainment is poised not only to continue as Korea's leading motion picture studio, but to be the leading media and entertainment group in Asia.



KANG Hae-jung 강혜정

Company Filmmaker R & K / **Contact** +82 2 544 7333

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Filmograph The Berlin File 2013, Troublesooter 2010, The Unjust 2010, Dachimawa Lee 2007, The City Of Violence 2006

A producer with a keen sense of popular culture and hands-on approach to her work, KANG Hae-jung started her filmmaking career in the mid-1990s as a movie marketing specialist. She joined Fun & Happiness Film in 2000 and was in charge of marketing numerous hit films by the company's CEO KIM Mi-hee. She learned the art of movie production on feature titles such as *Ardor* and *Flying Boys*, directed by BYUN Young-joo and produced by Fun & Happiness Film. She later founded Filmmaker R&K, a production company with her husband RYOO Seung-wan. Her early projects, *The City of Violence* and *Dachimawa Lee*, both directed by RYOO, were box office flops. Following a three years hiatus, she returned to film production by picking up a novice director, GWON Hyeok-jae, and fostering *Troublesooter* from planning and development to completion. She also co-produced and took charge of marketing RYOO's new film, *The Unjust*. With the success of these two films, she was given the Woman Filmmaker of the Year Award in 2010. Her latest film *The Berlin File*, also directed by RYOO, passed the seven million ticket sales mark and was recorded as the biggest hit in her career.



Stanley KWAK 광용수

Company NDIESTORY Inc / **Contact** +82 10 2713 8893

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Filmograph I'm Jin-young 2013, Short! Short! Short! 2010, Penny Pinchers 2011, The King of Pigs 2011, A Time to Love 2011

Stanley KWAK is the CEO of Korea's premier indie film distributor Indiestory. As a core member of the non-profit group Cinematheque Seoul Art Cinema in the early-1990s, KWAK helped give birth to the culture of cinephiles in Korea and kept introducing foreign-made masterpieces that had not found a path to Korea. His company, Indiestory, which he established in the late-1990s, was responsible for introducing Korean indie films to foreign markets and managed their copyrights on other media platforms such as TV and Internet portals. Since the mid-2000s, he has produced digital omnibus feature film projects and HD feature films. He also distributed the documentary *Old Partner*, which attracted three million viewers. In 2010, he introduced the innovative indie sitcom *Read My Lips* on the Internet. Originally adapted from director YOON Sung-ho's indie feature of the same name, the internet-sitcom was also developed into TV series which was aired through local cable network MBC Plus Media in 2012. KWAK has been attached to various film projects including *The King of Pigs*, *Penny Pinchers* and *Come, Closer*. Currently, Indiestory is in post-production of *I'm Jin-young*, an extended feature romantic comedy of a short film bearing the same name. Until now, Indiestory is still the most influential indie feature film and documentary distributor in Korea. The company is in charge of the international distribution of director O Muel's *Jiseul*, the recipient of World Cinema Dramatic Grand Jury Prize at the 2013 Sundance Film Festival.



KIM Mi-hee 김미희

Company Studio Dream Capture / **Contact** +82 2 2274 7630

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Filmograph Pace Maker 2012, Villain & Widow 2010, The Sword With No Name 2009, Kill Me 2009

KIM Mi-hee is a representative producer who has produced many comedy and melodrama films that have catered to the average Korean moviegoer's tastes, such as *Attack the Gas Station* and *Last Present*. She founded Fun & Happiness Film in her mid-30s with KIM Sang-jin and grabbed the market's attention instantly with *Attack the Gas Station* and *Kick The Moon*. After KIM Sang-jin split off, she kept Fun & Happiness Film in the running by producing films such as *No Blood No Tears* and [Arahan] by RYOO Seung-wan. After merging Fun & Happiness Film with Sidus in 2005 at the suggestion of TCHA Sung-jai, KIM took the position of co-CEO of SidusFNH. She developed *Seducing Mr. Perfect* and *My Scary Girl* on her own to good reviews, and produced many local original musicals in the musical market. She collaborated again with SON Jae-gon on *Villain and Widow* and produced *The Sword with No Name* before leaving SidusFNH. Since then, she founded Studio Dream Capture and produced the human drama *Pacemaker*, which was released nationwide in January 2012.



KIM Moo-ryoung 김무령

Company banzakbanzak film production

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Filmograph My Dictator, in pre-production, Castaway on the Moon 2009, Like A Virgin 2006, Memories Of Murder 2003

Best known as the producer of *Memories of Murder*, KIM MOO-ryoung has been active in both marketing and production. After establishing an independent production company, Banzakbanzak, she produced *Like a Virgin* and *Castaway on the Moon* and brought LEE Hae-young and LEE Hae-jun onto the movie scene. KIM led the heydays of Shincine Communications in the 1990s before moving to Sidus and concentrating on production. The mega-success of *Memories of Murder* earned her the Woman Filmmaker of the Year Award that year. She also developed *Roadmovie*, which dealt with homosexuality, and *Love Exposure*, a movie about sex and the love of women. Her talent in telling stories of people on the fringe of society and other difficult subjects with her assured style was also showcased in another of her works, *Castaway on the Moon*, which received attention overseas by being invited to the international circuit through events such as the Toronto International Film Festival. She also collaborated on [Hansel and Gretel] and *The Good, the Bad, the Weird*, to name a few, as a marketing specialist. In addition, she has worked with OH Jung-wan for actress JEON Do-youn's action film *Countdown* in 2011. Currently, KIM is collaborating again with LEE Hae-jun for *My Dictator*, which was selected at the Hong Kong-Asian Film Financing Forum in 2012.



KIM Min-ki 김민기

Company FineWorks / **Contact** +82 2 514 1558

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Filmograph Miracle in Cell No. 7 2012, The Champ 2011, Maumi 2 2010, Temptation of Eve 2007, Two Faces of My Girlfriend 2007, The Perfect Couple 2006

After receiving a Masters Degree in Film Planning and Production in France, KIM Min-ki worked in the renowned Samsung Entertainment Group from 1994-2000. After the company closed, he collaborated with his Samsung colleague CHOI Wan to set up the mid-level film investor and distributor I.M. Pictures. In the early 2000s, he conceived and planned many commercial films while supervising the company's investments in *Please Teach Me English*, *Crazy First Love* and *The Big Swindle*. In 2004, he founded FineWorks and began producing commercial films mostly in the horror, family and romantic comedy genre. Among them were *The Perfect Couple*, *Two Faces of My Girlfriend* and *Maumi 2*. In 2011, he produced director LEE Whan-kyung's third feature *The Champ*, a family drama of a horse jockey. Even though the film flopped at the box office, KIM joined LEE again for another family drama, *Miracle in Cell No.7*, in 2013. The film attracted more than 12 million local viewers and ranked at No. 3 at the all-time Korean box office following *The Thieves* and *The Host*. Currently, he is in pre-production of the historical drama *Age of Innocence* (working title), which will be financed and distributed by N.E.W.



KIM Min-chul 김민철

Company Minch & Films / **Contact** +82 10 7219 0049

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Filmograph State of Play 2013, 9 Muses of Star Empire 2012, Captain Kang 2012, Planet of Snail 2012

KIM Min-chul specializes in the production of documentary films with an eye on the global market. He has produced numerous projects by taking advantage of international public funds and European broadcasters production assistance programs, and then marketed these projects overseas. 2010 was a year of many accomplishments for him. While in charge of overseas marketing of *Iron Crows*, managing sales of the film in 15 countries, he played a key role in the film winning the Best Mid-Length Documentary Award at the International Documentary Film Festival Amsterdam(IDFA). He also produced *Planet of Snail*, the opening film at the 7th EBS International Documentary Festival, for which he received investment from Korea, Japan, the US, and Finland. Another documentary he produced, *My Barefoot Friend*, also was invited to the feature film competition section of the IDFA. In addition, KIM has experience in stage performance planning and marketing, and has participated in documentaries and feature films developed by Dutch broadcasting and film production companies as a producer. In 2012, he completed *Captain Kang* and *9 Muses of Star Empire*, which were respectively invited to the Busan International Film Festival and the IDFA. His current projects include *State of Play*, the first Belgian-Korean co-production documentary about Korean gamers, and *Wind on the Moon*, the new documentary from *Planet of Snail*'s director Yi Seung-jun's.



KIM Soo-jin 김수진

Company Bidangil Pictures / **Contact** +82 2 3443 2150

E-mail filmcenter@naver.com

Filmograph A Werewolf Boy 2012, The Showdown 2010, The Scam 2009, The Chaser 2008, Forbidden Quest 2006, Timeless, Bottomless 1997

KIM Soo-jin has a keen eye for spotting talented new directors and a detail-oriented and yet aggressive business sense. She has had a long career in the film business that started in 1989. She imported French movies, such as *Les Amants Du Pont-Neuf* and *Leon*, which were successful at the box office and co-produced *A Petal* and *Bad Movie* (Timeless, Bottomless) by JANG Sun-woo. After her studies at the American Film Institute, she worked at Joel Silver Production and Warner Brothers. In 2004, she founded Bidangil Pictures and produced *Forbidden Quest* by KIM Dae-woo to rave reviews. KIM's knack for finding new talent was highlighted with the enormous success of *The Chaser* directed by a new face, NA Hong-jin, as the movie sold more than five million tickets when the Korean film industry was in a slump during the late-2000s. As a producer, she has shown competence in excavating new subject matters for commercial films by working with novice directors. These films include *The Scam*, a story about stock manipulation and *Showdown*, the debut feature of PARK Hoon-jung. In 2012, she had another success with director JO Sung-hee's first commercial film *A Werewolf Boy*, which attracted more than 7 million viewers.



Ellen Y.D. KIM 김영덕

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Filmograph Hanaan 2011, Come Rain, Come Shine 2011, Hanaan 2011, Night And Day 2008, CryWoman 2002

Ellen KIM is a producer with an extensive overseas network based on her experience of working on international film festivals such as Pusan International Film Festival in 1998 as a programming team leader and Puchon International Fantastic Film Festival as a programmer in the early 2000s. She focused on foreign movie markets from early on and established Flying Tiger Pictures in 2002, drawing from her experience as an overseas marketing director at Unikorea Culture & Art Investment. In 2001, she co-produced with Chinese counterparts the PPP project *Cry Woman* and the film went on to be invited to the Cannes Film Festival's Un Certain Regard category. In 2007, she joined bom Film Productions as a producer and foreign marketing team leader and co-produced HONG Sangsoo's *Night and Day*. KIM also co-produced *Come Rain, Come Shine* by LEE Yoon-ki with Hong Kong investors for Bom Film Production. She joined Zamie Pictures in 2011 and produced third-generation Korean Uzbek director Ruslan PAK's *Hanaan*, which was nominated for the Golden Leopard Award at the 2011 Locarno International Film Festival.

Korean Leading

Producers



KIM Chul-soo 김철수

Company October Pictures / **Contact** +82 10 2084 5384

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Filmograph The Thieves 2012, A Good Rain Knows 2009, A Light Sleep 2008

KIM Chul-soo is a partner at the Hong Kong-based October Pictures, who specialized in importing and distributing Hong Kong movies in Korea at SKC. He was the Hong Kong line producer of Korean movies that shot on location in Hong Kong, such as *My Wife Is a Gangster 3*, *Dance With the Wind*, *Seducing Mr. Perfect*, and *Love Now*. He was an associate producer of *Where Is Toilet?* and a co-producer of *My Ex-Wife's Wedding*, a joint project for Korea, China and Hong Kong. He also co-produced *A Sentimental Affair* by Qunshu Gao who also directed *The Message*, which was the closing film at the 2009 Pusan International Film Festival. He was also attached to a 2010 PPP project *The Psycho Virus* by Oxide Pang, and worked as a line producer of CHOI Dong-hoon's *The Thieves*, which was shot in Hong Kong and Macau.



KIM Tae-sik 김태식

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Filmograph Red Vacance Black Wedding 2011, A Good Night's Sleep for the Bad 2009, Tokyo Taxi 2009, Driving with My Wife's Lover 2006

KIM Tae-sik has been more known as a filmmaker since his critically acclaimed debut feature *Driving with My Wife's Lover* (2007) and Korea-Japan joint production *Tokyo Taxi* (2010) than as a film producer. However, he also produced a few local independent films including *A Good Night's Sleep for the Bad* (2008), as well as Korea-Japan joint productions such as *Mission Barabbas* (2001). After graduating from the Japan Institute of the Moving Image, he worked for numerous TV programs and commercial films in Japan, Australia and Hong Kong. He came back to Korea in the late 1990s and entered in the film industry as the assistant director of *Kazoku Cinema* (1998) by the late PARK Chul-soo. Then he founded his own production company FILMLINE, which has handled feature films, TV programs and commercial films. The company has also provided high quality production services for international projects shot in Korea. Back and forth between Japan and Korea, he is working without any boundaries of genre. In recent years, he co-directed *Red Vacance, Black Wedding* (2012) with the late PARK Chul-soo, and completed local production co-ordination services for a Filipino romantic comedy titled *Kimmydora and the Temple of Kiyeme*.



Jonathan H. KIM 김형준

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Filmograph Masquerade 2012, Virgin Snow 2007, Happiness 2007, Fly. Daddy, Fly 2006, Monopoly 2006

Jonathan KIM developed as part of the KANG Woo-suk team and has extensive experience and interest in overseas business. He set hi foot in Chungmooro in the mid-1990s, by producing popular genre movies and co-produced *A Promise*, one of JEON Do-youns early works. Drawing from his overseas network, he produced the Korean remake of *The Ring Virus*, and led all-location shooting of *The Legend of the Evil Lake* in China. Using his Japanese network, KIM also imported a lots of Japanese films, and produced *Virgin Snow*, a Korea-Japan joint film that starred LEE jun-ki who rose to stardom through *King and the Clown*. He has since founded Dine Film and is currently producing a Korea-US joint project film, .



SEO Young-ju 서영주

Company Finecut / **Contact** +82 2 569 8777

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Filmograph The Profane 2012, Bedevilled 2010, I Saw The Devil 2010, Poetry 2010, A Brand New Life 2009, Chaw 2008, The Good, The Bad, And The Weird 2008, The Chaser 2008, Breath 2007, 3-Iron 2004

SEO Young-ju is an expert in overseas business who has had great accomplishments in overseas sales and joint production of Korean movies. She started specializing in export of Korean films to overseas markets after establishing Cineclick Asia in 2000. In its early years, she was a joint investor in LEE Chang-dong's *Oasis* and KIM Jee-woon's *A Tale of Two Sisters* and was responsible for overseas distribution of those titles. She played a pivotal role in KIM Ki-duk's rise to international fame in particular through her overseas sales efforts of eight of his films, including *Samaritan Girl* and *3-Iron*. Almost all Korean films that are widely recognized overseas, such as *Old Boy*, *The Host*, and *The Chaser*, went through her hands. Upon founding Finecut in 2008, she actively engaged in international joint productions by investing in *Lion's Den and Carancho* by an Argentinean director, Pablo Trapero, and in a Korea-France joint production, *A Brand New Life*. She has managed international sales of the latest films by HONG Sangsoo and KIM Ki-duk which have earned worldwide recognition, including *In Another Country* and *Pieta*. In 2012, she also co-produced Indian filmmaker Sidharth Srinivasan's horror *The Profane*, a UK-India-Korea joint production.



SEO Woo-sik 서우식

Company Barunson Entertainment

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Filmograph A Millionaire on the Run 2012, Couples 2011, The Servant 2010, Mother 2009, The Good, The Bad, And The Weird 2008

The CEO of Barunson Entertainment, SEO Woo-sik was the producer of Mother and was responsible for the overall production of The Good, the Bad, the Weird and The Servant. As a co-founder of Barunson with CHOI Jae-won, he was promoted to the position of CEO from the position of director in charge of production after his firm expanded into the entertainment business. He was a member of the indie film collective Changsankot Mae, which drew attention during the mid-1990s. He started producing Korean films in earnest after a stint as the head of production on the music movie *Jungle Story*. He worked as a producer for *NO. 3* by SONG Neung-han and *Dr. K* by KWAK Kyung-taek. He also produced *Madeleine*, the debut film of ZO In-sung, when he was the chief executive of Free Cinema. He is expanding his business to other platforms such as TV with a wider range of productions by acquiring Sio Film from Syd Lim. As the CEO of Barunson, he also co-invested and co-produced *A Millionaire on the Run* (2012), starring K-Pop entrepreneur JYP. Currently, he is working on a TV drama called *Doctors without Borders*, which was presented to Japanese content market experts at a pitching event in Japan held by KOCCA.

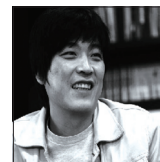


Jaime SHIM 심재명

Company Myung Films / **Contact** +82 2 2193 2000

Filmograph Architecture 101 2012, Leafie, a Hen Into the Wild 2011, Cyrano Agency 2010, Forever The Moment 2007

Jaime SHIM is one of the representative producers of the Korean cinematic renaissance who produced JEON Do-youn's debut film *The Contact*, KIM Jee-woon's *The Quiet Family*, PARK Chan-wook's *Joint Security Area/JSA*, and KIM Ki-duk's *The Isle* among many. She founded MK Pictures with her husband LEE Eun and has made movies that combine a high degree of artistic quality and commercial success over the past 15 years. She has also had success with numerous projects that mainstream commercial filmmakers saw as risky by turning them into well-made films and using her outstanding marketing skills. She discovered many new directors, such as JUNG Ji-woo of *Happy End*, YIM Soon-rye of *The Waikiki Brothers*, and PARK Chan-ok of *Jealousy is My Middle Name* and *Paju*, and made serious films with them that reflect on life. Films like *The President's Last Bang* by IM Sang-soo challenged sensitive issues head-on and created controversies. She is credited with widening the horizon of Korea's cinematic world with her production of *Forever the Moment*. In 2010, MK Pictures changed their name into Myung Film, which was originally founded by SHIM in 1995. Then she has another remarkable success with the feature animation movie *Leafie, a Hen Into the Wild*, which accrued more than 2.2 million ticket sales nationwide and was sold to more than 50 countries around the world. Based on a bestselling children's book, the film tore down deep-rooted prejudices that animation movies can't find success in the Korean film industry. In 2012, SHIM proved again her talents by digging out new subjects and filmmakers by putting out the melodrama *Architecture 101*, which attracted more than four million viewers.



AHN Byung-ki 안병기

Company Toilet Pictures / **Contact** +82 2 541 6760

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Filmograph The Flu 2013, Bunshinsaba 2012, Sunny 2011, Scandal Makers 2008, February 29 2006, Apartment 2006

A rare case in Korea, AN Byung-ki has made only horror films throughout his career. If the *Whispering Corridors* series first showed the possibility that a Korean horror film can deal with a social issue, AN Byung-ki's horror films proved that K-horror can be loved by the audience for being faithful to the genre itself. His debut film was *Nightmare* (2000), a story of college friends who later in life get murdered one by one. He established a production company, Toilet Pictures, purporting to make only horror and thriller movies, and released a series of horror flicks such as *The Phone* (2002), *Bunshinsaba* (2004), and *A.P.T.* (2006). Feeling the limitations of Korea's cinema market, which does not provide sustained popularity for genre movies, AN has forayed into overseas markets. He also proved to be a successful producer with box office hits *Scandal Makers* (2008) and *Sunny* (2011), which passed 8 million and 7 million admissions respectively. AN has also been on the lookout for overseas market. American production house Imprint Entertainment announced a remake of his 2002 hit *The Phone*. Though the remake project was postponed, he made a foray into the Chinese market and left a significant mark with his own brand of K-horror genre. In 2002, he was recorded as the first Korean filmmaker who directed a film in mainland China with the horror *Bunshinsaba*, which borrowed the English title from his 2004 original work. The Chinese horror film made by the Korean filmmaker was the biggest success of the genre in Chinese film history, grossing almost USD 9.8 million. Thanks to this success, AH earned an opportunity to direct a sequel to the film in China. His new film *Bunshinsaba 2* will be released theatrically in China in August 2013. Currently he is also a co-producer of director KIM Sung-soo's new action drama *Flu*.



AHN Soo-hyun 안수현

Company Caper Film / **Contact** +82 2 745 9516

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Filmograph The Thieves 2012, Hindsight 2011, Thirst 2008

AHN Soo-hyun got her producer training on the production of well-made films such as *The Uninvited*, *You Are My Sunshine* and *Voice of a Murderer*. Due to her friendly and accessible demeanor and by working on many top commercial film projects involving directors with strong personalities and top-star actors, she proved her successful production management skills. She started her filmmaking career as part of the marketing staff of Shincine Communications before moving on to New York where she worked as a production coordinator of John H. LEE's feature debut, *The Cut Runs Deep*. She then produced *One Fine Spring Day* by HUR Jin-ho at Sidus before moving on to Bom Film Productions where she collaborated with OH Jung-wan and LEE Eugene. After leaving Bom Film Productions, she joined PARK Chan-wook to executive produce the 2009 Cannes Jury Prize winning film *Thirst* and LEE Hyun-seung's *Hindsight*. Then she founded Caper Film with her husband director CHOI Dong-hoon and produced *The Thieves* which featured a top-notch ensemble cast. Released nationwide in July 2012, the film is ranked No.1 in the all time Korean box office, after drawing over 13 million viewers.

Korean Leading

Producers



OH Jung-wan 오정완

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Filmograph Come Rain, Come Shine 2011, Countdown 2011, My Dear Enemy 2008, Night And Day 2008, Woman On The Beach 2006, You Are My Sunshine 2005

OH Jung-wan created the trend of premiumization of Korean film through her production of the best-known works of KIM Jee-woon and E J-yong. A founding member of Shincine Communications, she opened the era of film planning and developing by producing *The Marriage Life*. She then founded Bom Film Productions and worked with auteurist directors to revalorize the subject matter, characters and styles of movies, starting with *An Affair*. She took an international approach early on with joint-production of Korea-Japan-Hong Kong omnibus films such as *Three*, *Monster*. She introduced director KIM Jee-woon to the world by bring his films *The Foul King*, *A Tale of Two Sisters*, and *A Bittersweet Life* to overseas markets and kept up the Korean wave in Japan with *Untold Scandal*, which starred BAE Yong-joon. She also produced HONG Sangsoo's *Woman on the Beach* and *Night and Day*. In 2011, LEE Yoon-kis *Come Rain, Come Shine* was invited to the competition section of Berlin International Film Festival. She also produced the commercial action drama *Countdown* starring JEON Do-yeon in the same year. Currently, she is developing *Love History*, which was presented at TIFFCOM 2012.



WON Dong-yeon 원동연

Company REALies / **E-mail** shywdy@hotmail.com

Filmograph Masquerade 2012, The Influence 2010, Marine Boy 2009

With his strength in the comedy genre, Won Dong-yeon produced *200 Pounds Beauty* by KIM Yong-hwa. He co-founded Genesis Pictures with JUNG Tae-sung, and produced *The Wolf Returns*, a comedy starring HWANG Jung-min. After JUNG Tae-sung left for a position in Showbox, WON pulled off a huge box office success with *200 Pounds Beauty* by working with KM Culture. He later produced the crime thriller *Marine Boy* and the omnibus advertising film *The Influence*, in which LEE Byung-hun played three roles. It was directed by LEE Je-kyu, who also directed the popular TV series *The Beethoven Virus*, and subsequently released on the Internet and through IPTV. In 2012, he created a new model of film production with *Masquerade* and instigated an argument about the role of producers and production companies in Korea. Traditionally, Korean film producers have been more willing to plan and develop their own ideas into movies, but WON picked up the film's script, which the major investor-distributor CJ E&M had been developing on their own for a long time. During the production of the film, he proved his strength and know-how by casting top actors and providing stable production services to complete the film. As a result, the film attracted more than 10 million viewers, becoming one of the most successful Korean films of all time. He was scrutinized for suggesting a new model for production companies, and had to confront criticism that film producers shouldn't succumb to the power of large conglomerates. However, there is no doubt that WON has made his best efforts to create a new ecosystem for Korean film producers to survive in the new filmmaking landscape. Currently he is developing his own project with director KIM Tae-yong, based on the popular Korean comic book *With God*.



YOO Eunjeong 유은정

Company SCS Entertainment Inc. / **E-mail** eunjung.yoo@hotmail.com

Filmograph An End to Killing 2013, Late Autumn 2011, The Warrior's Way 2010, Thirsty 2007, Never Forever 2007

YOO Eunjeong is probably the most-experienced producer in international co-productions among the new generation of Korean film producers. She has participated in a total of four overseas joint productions since she traded careers for the film business. Entering LEE Joon-dong's NOW Films in 2002, she began her film career as production accountant on the JEON Do-yeon starring feature *My Mother The Mermaid*. The first film that YOO was credited as associate producer on was the Korean-American director Gina KIM's debut feature *Never Forever*. Then she joined LEE Joo-ik at Boram Entertainment in 2007, and has exclusively produced overseas co-production films. She was credited as an associate producer on *The Warrior's Way*, and then as a producer for the remake film *Late Autumn* by KIM Tae-yong. Recently YOO turned her eyes to the Chinese market. *An End to Killing*, a Korea-China joint project, gave YOO her first executive producer credit, under LEE Joo-ick's production company SCS Entertainment.



YOU Jeong-hoon 유정훈

Company Showbox/Mediaplex, Inc. / **Contact** +82 2 3218 5500 / **E-mail** showmaster@showbox.co.kr

Filmograph Mr. Go 2013, Secretly, Greatly 2013, Man on the Edge 2012, Nameless Gangster : Rules of the Time 2011, Always 2011, Champ 2011, Moby Dick 2011, The Yellow Sea 2010, I Saw The Devil 2010

YOU Jeong-hoon has worked as the CEO of the investment and distribution company, Mediaplex, since 2008. With 15 years of experience in the advertising industry, he joined the theater chain Megabox as an executive before joining Mediaplex two years later to be in charge of investment and distribution. In the first year he assumed the CEO position, Showbox took the No. 2 spot in terms of distribution volume, but otherwise failed with the exception of *The Chaser*. He then trimmed the company's business down to a narrower focus. He took a chance by distributing the indie film *Breathless*, which it was a successful decision. His investment in *Take Off* was another success as it sold 8.5 million tickets. The investment success continued in 2010 with *Secret Reunion*. The company secured the distribution rights of some blockbuster films in 2011, including *The Yellow Sea*, by NA Hong-jin, *The Thieves* by CHOI Dong-hoon, and *Mr. Go* by KIM Yong-hwa. In 2012, Showbox celebrated its meaningful 10th anniversary with the massive success of [*The Thieves*] and ranked No. 2 on the local distributors' market share chart. In 2013, YOO is expected to score hits again with big projects such as the Korea-China co-production 3D movie *Mr. Go*, the SONG Kang-ho starring historical drama *The Face Reader*, and director JANG Joon-hwan's action thriller *HWAY!*. The latest films from SHOWBOX include director JANG Cheol-soo's second feature *Secretly Greatly*, which scored the biggest opening day ever for a Korean film with 498,000 viewers, before breaking even more records in the days ahead.



JK YOUN 윤제균

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Filmograph The Spy: Undercover Operation 2012, Sector 7 2011, Dancing Queen 2011, Quick 2011, My Dear Desperado 2010, Harmony 2009, Secret 2009, Haeundae 2009

JK YOUN is the director of *Haeundae* (2009), the fifth Korean movie to sell ten million tickets, and a producer who can boast of better-than-average box office performances for all of his releases. Previously, he was an ad copywriter before jumping into the movie industry by winning a prize in a movie script contest. YOUN is credited for making the prototype of gangster comedy movies. He debut was *My Boss, My Hero*, which developed into one of the most commercially successful comedy series in Korean movie history, he later made more hit movies such as *Sex Is Zero* (2002) and *Crazy Assassins* (2003). With lively characters, well-structured stories, and natural "laugh codes" working in harmony in his scripts and under his direction, YOUN established a firm ground in the industry as a director who knows how to sell. His style and ability to lower the audience's guard and present humor and moving stories have been revealed consistently not only in the movies he wrote and directed but also the movies he participated in as a producer, such as *All for Love* (2005) and *Harmony* (2009). *Haeundae*, the blockbuster movie that hit the Korean movie scene like a tsunami and attracted 11 million viewers in the summer of 2009, is widely credited for opening a new horizon for the genre of the Korean-style disaster movie. He also produced the 3D sci-fi action film *Sector 7* from director KIM Ji-hoon, but the film flopped at the box office in the summer of 2011 despite high expectations. As the founder and CEO of JK Film, YOUN is currently working with CJ E&M for numerous projects. The include: *The Spy*, an action film starring SEOI kyung-gu and MOON So-ri which will be distributed during the later half of the year; *Himalaya*, a drama based on a true story of Korea's renowned mountaineer; and *International Market* (working title), a drama set throughout Korea's modern history which will be directed by YOUN himself.



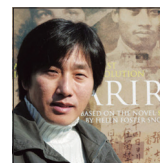
Andy YOON 윤창업

Company MoonWatcher / **Contact** +82 31 919 3383

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Filmograph Blind 2011, Temptation Of Eve - Technique Of Her Own 2007, Temptation Of Eve -Kiss 2007, Temptation Of Eve - A Good Wife 2007, Temptation Of Eve - Angel 2007, Two Faces Of My Girlfriend 2007, The Perfect Couple 2007

Andy YOON studied business and communication in Sogang University. During his time at IM Pictures (2001-04) and Fineworks (2004-08), he worked on the mega hit *My Sassy Girl*, the critically acclaimed *The Big Swindle*, and also produced *My Hearty Paw* and *Two Faces of My Girlfriend*. In 2008, he started a contents-producing company called MoonWatcher, and produced *Blind* (2011) which was watched by 2.4 million viewers and won the Blue Dragon Awards and the Grand Bell Awards for Best Script and Best Actress. In 2011, he was named one of the best 50 creative entertainers by Movieweek magazine, and won Korea's Contents Award from the Ministry of Culture Sports and Tourism. Compared to other film production companies, MoonWatcher is more oriented toward developing transmedia projects encompassing live-action movies, webtoons and animations. Currently, he is developing a film version of the famous local webtoon *God of Bath*, he is also aiming to expand the original content to movie theaters, TV sets and other licensing businesses. Another of YOON's film project is the sci-fi romantic comedy *The Weirdo from Mars*, which won two awards at the Network of Asian Fantastic Films of the 2013 PIFAN.



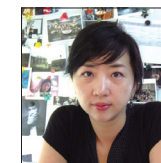
LEE Eun 이은

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Filmograph Architecture 101 2012,

Leafie, a Hen Into the Wild 2011, A Little Pond 2010

LEE Eun is a producer and film director who built MK Pictures, a representative production company in Korea, with Jaime SHIM, the CEO of Myung Films. While Jaime SHIM and SHIM Bo-kyoung primarily pursued production and marketing at MK Pictures, LEE Eun was more deeply engaged in film financing. During the 1980s, working as a representative of the famous indie film collective, Changsankot Mae, he engaged in the social film movement by co-producing *The Night Before Strike*, which addressed labor movements. The movies of MK Pictures, which dealt with Korean modern history and social issues, are reflections of LEE's experiences and philosophy. During the early days of MK Pictures, he was in charge of joint producing movies such as *The Contact* and *Joint Security Area/JSA* while also being active as a director himself. When MK Pictures merged with director KANG Je-kyu' Film Production, KANG Je-kyu Film later and was listed on Kosdaq as MK Pictures, LEE was in charge of production investment on *The President's Last Bang*, *A Bloody Aria* and *Forever the Moment*, and directly produced *The Isle*, *Desire*, and *Once Upon a Time in Seoul*. His interest in socially conscious filmmaking was kept up by his development of *A Little Pond*, which cinematized the *Nogunri incident*. When MK Pictures demerged, he went back to the CEO position of the old MK Pictures, Myung Films in 2010. Since then, LEE successfully financed their projects such as *Leafie, a Hen into the Wild* and *Architecture 101*. After the remarkable success of these films, LEE and SHIM established Myung Films Culture Foundation in 2012, a non-profit organization to nurture Korean cinema and the Korean film industry on a more firm ground. As the first step of the foundation, they opened a film institute to provide future film professionals more education opportunities through open lectures by masters of Korean filmmaking in various fields. Currently, LEE is the president of the Korean Film Producers Association (KFPA).



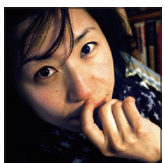
LEE Eu-gene 이윤희

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Filmograph Cold Eyes 2013, All About My Wife 2012, Haunters 2010

LEE Eugene worked with OH Jung-wan on Bom Film Production's major films before going solo by founding Zip Cinema, through which she produced movies such as *Woochi* by CHOI Dong-hoon. She still maintains the color of Bom Film Productions by making genre films with a high degree of finish with directors with strong individuality and character. Together with PARK Jin-pyo she produced a crime thriller, *Voice of a Murderer*, and a melodrama successively. LEE also co-produced *Happiness* by HUR Jin-ho and *Antique* by MIN Kyu-dong, focusing on casting and marketing. For the first time as a Korean producer, LEE signed a management contract with the major talent agency CAA in the US. She also collaborated on pre-production of KIM Jee-woon's Hollywood project *The Last Stand*. Building on the success of *Woochi*, which sold six million tickets, Lee cast GANG Dong-won again for the lead role in *Haunters*. She has proved her talents in combining artistic sensibility and commercial strategy in film production, which caters to film viewers with sophisticated tastes. That's one of the reasons that LEE's films rarely fail at the local box office. In 2012, she had another hit with the romantic comedy *All About My Wife*, which attracted almost five million viewers. Her new film *Cold Eyes* is a thriller dealing with the surveillance section of a police station, which is set to release in July 2013.



LEE Eun-gyeong 이은경

Company Zoa Films / **Contact** +82 70 8713 8877

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Filmograph AV Idol 2012, Blue Swallow 2005

LEE Eun-gyeong is a Japan expert who once worked in the Japanese film industry. She received her masters degree after studying Japan's independent film distribution system. After a brief stint at the Busan Film Commission, she got her hands dirty as the production manager and Japan coordinator for Blue Swallow, a film about the first female Korean pilot during the Japanese occupation of Korea. Afterward, she joined Japan's Katokawa Pictures and took charge of the distribution of Korean films such as *King and the Clown* and *The Host* in Japan and coordinated Korea-Japan joint productions of *One Missed Call Final* and other films. After that, she served as a co-president of KINO I Japan, the Japan branch of KINO I DMC, a distributor with a specialty in diversity films. She distributed quite a number of Korean diversity films in 15 Japanese cities via the 眞! Korea Film Festival tour from 2010-2011. Then she joined Zoa Film and produced the Korea-Japan joint film *AV Idol*, and has developed other co-production projects. She is also the president of Barrier Free Film Committee in Korea, which holds a close partnership with Japan's Media Access Support Center (MASC). Through the committee, she has produced a number of 'Barrier Free' versions of local and foreign films for audience having hearing and seeing disabilities.



LEE Jong-ho 이종호 KIM Hyun chol 김현철

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Filmograph The Memory of Sword (working title) 2013, Born to Sing 2013, The Front Line 2011, No Doubt 2010, Ride Away 2008

KIM Hyun-chol got a start in the movie industry on the production staff of *My Sassy Girl*, produced by Shincine Communication, and gained extensive experience at Myung Films. He worked as a production manager of *Desire* and a ground producer of *The Fox Family* and *Forever the Moment*. He developed films in various genres which were less familiar in the Korean film industry, such as erotic melodrama, political satire, musicals, and sports film. He co-founded TPS Company in 2007 with fellow producers YI Jong-ho and LEE U-jeong, which stands for total production service. It provides location scouting, budget allocation, supply of local staff and other location-specific services to foreign film production companies that want to film in Korea. But the company gained recognition by producing PARK Chan-ok's melodrama *Paju* (2009), and CHANG Hoon's war epic *The Front Line* (2011). Thanks to the key members' previous careers in Myung Films, they could expand their own lineup of films based on their solid networks with local talents. They released a black comedy titled *An Ethics Lesson* in early 2013, and are now in pre-production of the martial arts film *The Memory of Sword* (working title) directed by PARK Heung-sik.



LEE Joo-ick 이주익

Company SCS Entertainment Inc.

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Filmograph An End to Killing 2013, Late Autumn 2011, Warrior's Way 2010, Son's 2006, Battle Of Wits 2006, A Millionaire'S First Love 2006

Specializing in multinational joint production such as *Seven Swords*, *A Battle of Wits* and *The Warriors Way*, LEE Joo-ick changed the paradigm of Chungmooro. Fluent in English, Chinese, and Japanese and utilizing his long stays overseas, he was able to pull off many global projects. LEE Joo-ick is credited for negotiating his joint projects to help Korean staff and actors jump onto the global arena or craft films that include Korean elements.

In his first project, *Together* by Chen Kaige, he included KIM Hyung-koo as director of photography. In *Seven Swords* by Hark Tsui, which was the opening film at the Venice International Film Festival, he cast the Korean actress KIM So-yeon. He also cast AHN Sung-ki in the Korea-China-Japan-Hong Kong joint production *The Warriors Way*, which was co-produced by New Zealand and the US. It was also the first Hollywood film that had Korean staff in the positions of director and director of photography and for the leading male role at the same time. The remake of LEE Man-hee's *Late Autumn* was a Korea-US joint project that cast TANG Wei. The film scored the biggest success in history among Korean films released in China, grossing USD 10.5 million dollars in total when released in March 2012. His latest film was the Chinese-Mongolian epic *An End to Killing* by Wang Ping, which made a buzz in the industry when Universal Pictures Intl. Entertainment acquired all rights for multiple territories. It was released nationwide in China in March 2013, and will be shown worldwide.



LEE Joon-dong 이준동

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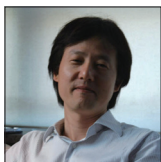
Filmograph HWAYI 2013, The Cat 2011

Poetry 2010, A Brand New Life 2009, Thirsty, Thirsty 2009, Never Forever 2006

LEE Joon-dong is the producer of *Poetry*, for which LEE Chang-dong won the Best Screenplay Award at the Cannes Film Festival. He co-produced the international joint projects, *Never Forever* and *A Brand New Life*. A younger brother of LEE Chang-dong, LEE started his filmmaking career as the production manager of the director's third film *Oasis*. Upon establishing Now Films, he produced the highly acclaimed melodrama film, *My Mother, the Mermaid*, which starred JEON Do-youn. He specializes in producing low/mid-budget art films, one of which was *Never Forever*, directed by the Korean-American female director Gina KIM. The movie was a Korea-US joint project that used numerous US production staff members, and was screened at the Sundance Film Festival. He collaborated with the French distribution company Diaphana Films in producing *A Brand New Life* by Ounie Lecomte. LEE is also actively working as a member of the Korean Film Producers Association (KFPA), seeking for an alternative model of production in the industry, which is largely eaten by conglomerates. His new release will be *Save the Green Planet* director JANG Joon-hwan's much anticipated action thriller *Hwayi*. The film is set to be released in the later half of the year by SHOWBOX. Currently he is also developing a Korea-U.S. joint animation movie, based on the famous Korean theater play *The Wedding Day*.

Korean Leading

Producers



LEE Tae-hun 이태현

Company OPUS Pictures

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Filmograph Snowpiercer 2013, Cold Eyes 2013

All About My Wife 2012, HOWLING 2011, Haunters 2010

The Man From Nowhere 2010, Lovers Vanished 2009

LEE Tae-hun produced *The Man from Nowhere*, the biggest box office hit of 2010 among Korean films and is leading the production of *Snowpiercer* by BONG Joon-ho. He devised an alternative investment production system so as to protect the creativity of directors and producers from outside influence. He established a HD movie project company, Nine Directors, with nine movie directors, and developed ideas for, *I'm a Cyborg, but That's OK*, and *Life is Cool* among many others. As the CEO of Moho Film, which was founded by PARK Chan-wook, LEE produced *Sympathy for Lady Vengeance*. He then established Opus Pictures, and produced YOO Ha's *A Frozen Flower*. He also founded an independent investment company, United Pictures, with LEE Eugene and SHIM Bo-kyoung. In 2012, he released the SONG Kang-ho starring Howling, a procedural action film by YOO Ha. As the CEO of United Pictures, he found success by investing in *All About My Mother* in the same year. He also established Snowpiercer, Inc. with PARK Chan-wook, seeking for overseas joint production for a few years. However, the USD 39 million project is entirely invested by CJ E&M and set to be released in August 2013.



LEE Han-na 이한나

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Filmograph Secret Sunshine 2007, Woman Is The Future Of Man 2004, Turning Gate 2002

LEE Han-na translated many Korean screenplays into English and managed production of several Korean films targeting international markets. She worked as a producer on *Turning Gate* and *Woman Is the Future of Man* by HONG Sangsoo and *Secret Sunshine* by LEE Chang-dong. She was led the planning team of the First Puchon International Fantastic Film Festival and was a program coordinator of Udine Far-East Asia Film Festival in its inception years. After a stint as a Korea correspondent for Variety, she worked in the international team of the Korean Film Council. She also produced a short film by a Korean Canadian director, Helen LEE, *Hers at Last*.



JANG Won-seok 장원석

Company Dasepo Club / **E-mail** ulikeme@empas.com

Filmograph Ghost Sweepers 2012, Confession of Murder 2012, 577 Projects 2012, Unidentified Video Footage 2012 Perfect Game 2011, Arrow, the Ultimate Weapon 2012, Secret Reunion 2009

JANG Won-seok has been appraised as one of the most productive and competent new film producers in Korea since 2011. He graduated from the Film Department of Chungang University, and began his career as a production assistant for *The Adventure of Mrs. Park* (1996) in his early 20s. He proceeded step by step as a film producer going through a lot of mainstream films, including *The King and the Clown*, on which he worked as the head of the production team. He became the CEO of Dasepo Club in 2006, which was founded by his mentor veteran producer AHN Dong-kyu. He produced the TV series *Dasepo Girls*, based on the original feature film *Dasepo Naughty Girls* by E J-yong. He developed the story of *Secret Reunion* with AHN, and finally made a successful debut with the film as executive producer. He proved his talents again as a new generation film producer with *War of the Arrows*, the No.1 Korean film in 2011 that attracted more than 7.5 million viewers. JANG pumped out many films in 2011-2012 including Unidentified Video Footage, 577 Project and *Ghost Sweepers* as an executive producer. He was also attached as the co-producer of *Perfect Game* and *Confession of Murder*, as well as being involved in the planning of *Nameless Gangster: Rules of Time*. He said in an interview with local film magazine *Cine21* that he is developing many items to be produced in Hollywood, which is his ultimate challenge as a film producer. Currently, he is producing director BANG Eun-jin's new drama *The Way Home* (working title), starring JEON Do-yeon and KO Soo.



Julian JUNG 정태성

Company CJ E&M / **Contact** +82 2 371 6278

Filmograph Snowpiercer 2013, A Wedding Invitation 2013, Make Your Move 3D 2013, Final Recipe 2013, The Berlin File 2012 D-War 2007, Beautiful Sunday 2007, 200 Pounds Beauty 2006, The Host 2006

As the developer of *200 Pounds Beauty* and a director at Showbox, Julian JUNG led the production of many films such as *Welcome to Dongmakgol* by PARK Kwang-hyun, *D-Wars* and *The Host*. His command of various foreign languages, including English, Chinese, and Japanese makes him particularly suited to overseas business and he subsequently expanded the overseas operations of Showbox. During the mid-1990s, he led the establishment of Dongsoong Art Center, an art film theatre. Working as a producer of *Spring in My Hometown* by LEE Kwang-mo, he created an art film boom. Working as a chief commissioner of the Pusan Promotion Plan(PPP) of the Busan International Film Festival for six years, he promoted PPP overseas. After founding Genesis Pictures with WON Dong-yeon, he produced *The Wolf Returns* and developed *200 Pounds Beauty*. Then he joined Showbox as a director in charge of Motion 101, a production specialty arm of Showbox. He left Showbox to set up the production company Sky Walker Films and developed *Hand to Hand*, a new SF fantasy by PARK Kwang-hyun. JUNG then joined CJ E&M's Film Division as the president of International Sales and Distribution and finally was appointed as the Head of the Film Division in June 2012. During the later half of the year, he made the company management run smoothly with the remarkable success of films released in that time such as *Deranged*, *A Werewolf Boy*, and *Masquerade*, which crossed the 10 million admissions mark. As the head of the company, JUNG's main goal is to raise the percentage of international business up to 50% by 2017. In 2013, the company has and will present several films targeting the international market. Among them are Korean director OH Ki-hwan's Chinese language melodrama *A Wedding Invitation* which topped the Chinese box office during its opening weekend; K-pop star BoA is starring in *Make Your Move 3D* and *Never Forever* director Gina KIM's new English language film *Final Recipe*, starring Michelle YEOH.



JO Min-whan 조민환

Company NABI PICTURES / **Contact** +82 2 561 3288

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Filmograph The Restless 2006,
Please Teach Me English 2003

JO Min-whan led An Uno Films Production and Sidus in their early years in partnership with TCHA Sung-jai before turning his focus to developing the Chinese market. He co-produced *Beat and City of the Rising Sun* with KIM Sung-soo and produced *Christmas in August* by HUR Jin-ho, which catapulted the leading actress, SHIM Eun-Ha, to stardom. In 2002, he assumed co-leadership at Nabi Pictures with KIM Sung-soo and kept cultivating the Chinese market. In 2006, Nabi Pictures becomes the first Korean film production company to establish a subsidiary in Beijing, China. He produced *The Restless*, which was shot entirely in China, and co-produced a Korea-China-Hong Kong joint film, *My Ex-Wife's Wedding*, with iHQ of JUNG Hoon-tack. The Beijing subsidiary has been closed since 2008, but he still maintains a network there.



TCHA Sung-jai 차승재

Company Nomad Film / **Contact** +82 2 2260 3771

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Filmograph Barbie 2012, Cold Name: Jackal 2012, The Way 2008,
LaLa Sunshine 2008, The Accidental Gangster and the Mistaken
Courtesan (working title) 2008, July 32nd 2007, The Truck 2007

TCHA Sung-jai contributed greatly to the quantitative and qualitative growth of the Korean film industry and was responsible for changing its production system, while he ran Uno Films Production, Sidus, and SidusFNH. After learning film production at Shincine Communications during the mid-1990s, he established Uno Films Production and produced Millions in My Account by KIM Sang-jin as his first film. Through his acquired knowhow, TCHA was able to push forward his vision and create a new trend in the industry. With his preference for films that have both popular appeal and literary sensitivity, he nurtured many creative directors, including HUR Jin-ho, IM Sang-soo, BONG Joon-ho, JANG Joon-hwan, CHOI Dong-hoon, YOO Ha, and YIM Pil-sung, who now represent the Korean film industry. He strategically expanded the scale of his production company in order to build a stable production capability, and made the box office hit *Memories of Murder*. In addition, he expanded his overseas network and induced investment from Japan and Hong Kong for *One Fine Spring Day*, jointly-produced *MUSA-The Warrior* with China, and tried joint production with Japan for *Rikidozan: A Here Extraordinary*. Amid the major telecom company KT's foray into the content business, he merged his company with KIM Mi-hee's Fun & Happiness Film to set up SidusFNH and turned it into the biggest production company in Korea. It was the only production house that could maintain a yearly lineup big enough to be continuously featured in the market. During the SidusFNH years, he put over CHOI Dong-hoon's *Tazza: The High Rollers* and YOO Ha's *A Dirty Carnival* among others. However, many films that he worked on at SidusFNH didn't make a profit following the decline of the industry after 2006. He resigned from the company in 2009 and has worked as a professor for the Graduate School of Digital Image and Contents of Dongguk University. Then he founded Nomad Films in 2011 and presented several low budget films such as *Barbie* and *Code Name: Jackal* in 2012.



Jason CHAE 채희승

Company Mirovision / **Contact** +82 2 737 1185

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Filmograph The Phone Remake 2013, The Housemaid 2010,
Traces of Love 2006

Jason CHAE produced The Housemaid which was invited to the competition section of the 2010 Cannes Film Festival. In 1998, he established Mirovision, the first Korean company specializing in the sales of Korean films overseas. Despite being a small firm, it has carried out a diverse range of domestic and overseas business, starting from investment all the way through to exhibition, in Korea as well as overseas markets. In its early years, the company focused on sales, while building a strong overseas network, and imported and distributed foreign movies with great artistic value. Jason CHAE turned his eyes to international joint productions early on and participated in the production of Cry Woman by Liu Bingjian, Loft by Kiyoshi Kurosawa, and the Korea-US joint-produced thriller *Sam's Lake*. He launched MiroSpace, an art film theater, and invested in the in-house-produced action thriller *Les Formidables* and *Woman on the Beach* by HONG Sangsoo. He announced plans of a Korea-US joint remake of *The Phone*, the hit thriller by AN Byung-ki. Together with the US production house Imprint Entertainment, the remake project has recently gained KOFIC's international co-production incentives, and is scheduled to start shooting in September 2013. Another of CHAE's projects is *Tomorrow News*, a sci-fi drama based on the popular comic book of the same name.



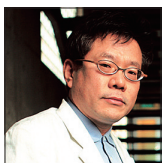
CHOI Miae 최미애

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Filmograph My Boy 2013, The Painter 2012, Silent Man
2012, The Weight 2012, From Seoul To Varanasi 2011

Korean-born producer CHOI Mi-ae majored in Film and Theatre at Dongguk University in Seoul and earned an MA degree in Film & Theatre at Dongguk's Graduate School. She has been working in Treefilm since 2008 and has produced director JEON Kyu-whan's Town Trilogy, including *Mozart Town* (2008), *Animal Town* (2009) and *Dance Town* (2010). The three socially conscience films made notable achievements by receiving awards from the film festival circuit, and afforded JEON international recognition. In recent years CHOI has pitched at international markets with such film as *From Seoul to Varanasi*, a melodrama partly set in India. JEON's fifth feature film *The Weight* won the Queer Lion Award at the Venice International Film Festival in 2012. In terms of productivity, no one compares to JEON and CHOI. Her latest films include *My Boy*, a story of a mother and her son who has a disease, and *The Silent Man*, a thriller set in a mountain. She is also working on a new global project titled *The Painter*, which will be the first Korea-Estonia co-production film, about a man working in a slaughterhouse who paints pictures.



CHOI Yong-bae 최용배

Company Chunggeorahm Film

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Filmograph 26 Years 2012, Crush On You 2008, Cadaver 2007, The Host 2006

CHOI Yong-bae produced BONG Joon-ho's *The Host*, which holds the No. 1 spot in at the Korean box office for any local films. While working at Cinema Service in the late 1990s, he increased distribution of Korean films and brought a change to the movie market that had been thus far dominated by foreign films. Upon establishing Chunggeorahm Film in the early 2000s, he distributed almost a dozen Korean films, such as *Singles* and *A Good Lawyer's Wife* each year and built Chunggeorahm Film as the No. 3 distributor, following CJ Entertainment and Cinema Service, in the industry. Once he started investing in movies, he focused on well-made diversity films such as *3-Iron* by KIM Ki-duk and *Tale of Cinema* by HONG Sangsoo. He also ventured into production, starting with *The President's Barber*, starring SONG Kang-ho. When *The Host* became a success in China, he opened up a branch office in Beijing and announced a plan to make a Chinese sequel of the film, scouting Ning Hao as the director. Meanwhile, he also pushed for the production of a Korean sequel, by signing an investment deal with Singapore's Boku Films. Currently the sequel is scheduled to be directed by Park Myung-cheon, who is a famous director of Korean commercials. But CHOI's biggest achievement in recent years has been to complete his long-term project *26 Years*, a drama about the May 18 Gwangju massacre in 1980. Based on the original work by comic book artist Kang Full, the project was one of the most-anticipated films in 2008, but the production was abruptly suspended. Despite enduring six years without finding any investors during the conservative government's regime, CHOI didn't give up the project. Instead, he found a new investment model in crowd funding. *26 Years* was the first Korean film that made a breakthrough with this new investment platform, with more than 17,000 participants funding USD 548,000 in total. Released during the presidential election period, the film became a surprise and historic hit by drawing in almost three million viewers.



CHOI Jeong-hwa 최정화

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Filmograph RUNNING MAN 2012, The Restless 2006 Hair 2004, Please Teach Me English 2003

CHOI Jeong-hwa gained experience in movie production by working on action blockbusters such as *MUSA-The Warrior* and *The Restless*. Starting in 1996, he worked under the director of photography KIM Hyung-koo for three years, and met KIM Sung-soo who directed *Beat* and *City of the Rising Sun*. He worked as a line producer on the Korea-China joint film *MUSA-The Warrior* as a member of the production team of Uno Films and Sidus. When KIM Sung-soo established Nabi Pictures in 2002, he joined him as a producer to work on the company's two films, *Please Teach Me English* and *The Restless*. Then he worked for Lotte Entertainment as a partner and participated in the production management for both *Cane* and *Mama*. In 2012, he joined CreaPictures and produced *The Restless* director CHO Dong-oh's *Running Man*, the first Korean film entirely invested by a Hollywood studio, via Fox International Production (Korea).



CHOI Pyeung-ho 최평호

Company Union Investment Partners

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Filmograph The Last Knights 2013, Snowpiercer 2013, Mr. Go 2013, Countdown 2011, The Showdown 2011 Villain & Widow 2010, Grand Prix 2010, The Housemaid 2010

CHOI Pyeung-ho joined SidusFNH as an executive director in October 2008 to lead investment and distribution, and got promoted to the position of chief executive in May 2009. He invested in and distributed *The Housemaid* by IM Sang-soo. While the previous co-CEOs TCHA Sung-jai and KIM Mi-hee put the company's main focus on the production of Korean films, CHOI put more emphasis on investment and distribution in coordination with their mother company KT. While working for CJ Entertainment for over 10 years, he managed various areas of the entertainment business and played a critical role in changing the environment of the Korean movie industry. He boosted overseas business by putting an overseas team in SidusFNH and also invested in an Asian omnibus film, *Camellia*. With its distribution capability strengthened, SidusFNH also distributed foreign movies. It also invested in and distributed *Showdown* and *Countdown* in 2011. He resigned from the company in March 2011, but came back to the industry in January 2013 as the Head of the global investment department of Sovik Venture Capital. Aiming at the advancement of Korean films into the global market, the company is currently managing a USD 10.8 million global contents fund. In April 2013, the company changed its name to Union Investment, and has invested in *Mr. Go* and *Snowpiercer*. It also invested in Japanese director Kazuaki Kiriya's *The Last Knights*, a Korea-US joint production action film starring Morgan Freeman and Clive Owen. Korean actors AHN Sung-ki and PARK Si-yeon are also cast in the film.



HAN Jae-deok 한재덕

Company Sanai Pictures

Filmograph New World 2013, The Berlin File 2013, Nameless Gangster: Rules of Time 2012, The Unjust 2010, Crying Fist 2005, Oldboy 2003

HAN Jae-deok stands out as a new generation film producer specializing in the action and thriller genres since working with RYOO Seung-wan. Starting his career as the production manager of *Spring Bears Love* (2003), he worked as the line producer of Park Chan-wook's famous *Oldboy* (2003). Then he joined RYOO for *Crying Fist* (2005), *The Unjust* (2010) and *The Berlin File* (2013) as producer. His special interests in those virile genre films are also shown in YOON Jong-bin's *Nameless Gangster: Rules of Time*, which became a box office hit in early 2012. Since then, he has received attention in the industry as a producer well-connected to top male actors such as CHOI Min-sik and HA Jung-woo. In 2012, he founded Sanai Pictures and executive-produced another gangster film with CHOI called *New World*, which was also well-received by local audiences along with *The Berlin File*. His second film as executive producer is the highly expected *KUNDO: Age of the Rampant*, which is currently in production. Re-uniting again with YOON Jong-bin and HA Jung-woo, the historical epic also features the return of GANG Dong-won and will be released in Summer 2014 by Showbox.

Anticipating Korean Films 2013



90 Minutes of Terror

2013 / **Directed by** KIM Byung-woo

Cast HA Jung-woo

Genre Thriller, Action

Sales Company Lotte Entertainment

"I'll blow up Mapo Bridge!" An anonymous call comes into a radio station one day. When the call turns out to be real, a terrorist's threats end up getting broadcast live throughout the country.



The Big Picture

2012 / **Directed by** KWON Hyo

Cast KWON Yoon-duk, SHIM dal-yeon, SEIZO TASHIMA, KEIKO HAMADA

Genre Documentary

Sales Company CinemaDAL

Picture book author Kwon Yoon-duk decides to create a picture book on 'comfort women', Japan's wartime sex slavery during WWII. But as she proceeds, Korean and Japanese authors start a heated debate over her sketch.



Marriage Blue

2013 / **Directed by** HONG Ji-young

Cast OK Taec-yeon, JOO Ji-hoon, LEE Yeon-hee, KIM Kang-woo, KIM Hyo-jin, LEE Hui-jun, KOH Joon-hee

Genre Romantic Comedy

Sales Company M-LINE Distribution

4 different couples disclose 4 thrilling stories about the day before marriage.



The Carnivores

2013 / **Directed by** HA Won-jun

Cast KIM Jeong-hoon, CHA Ji-heon,

MYUNG Kay-nam, LEE Jae-po

Genre Thriller

Sales Company M-LINE Distribution

A corrupt journalist, Yoo-jun heads to "Osu-ri" to confront his affair's husband, and there he witnesses a viscous crime.



Cold Eyes

2013 / **Directed by** CHO Ui-Seok,

KIM Byung-Seo

Cast SEOL Kyung-Gu, JUNG Woo-Sung, HAN Hyo-Joo

Genre Action Thriller

Sales Company UNITED PICTURES

Ha Yoon-Ju becomes the newest member to a unit within the Korean Police Forces Special Crime Department that specializes in surveillance activities on high profile criminals. She teams up with Hwang Sang-Jun, the veteran leader of the unit, and tries to track down James who is the cold-hearted leader of an armed criminal organization.



DAYS OF WRATH (W/T)

2013 / **Directed by** SHIN Dong-Ywup

Cast YANG Dong-geun, JOO Sang-wook,

LEE Tai-im

Genre Thriller

Sales Company 9ers Entertainment

One easily forgets bygone days... but someone never forgets...



The Face Reader

2013 / **Directed by** HAN Jae-rim

Cast SONG Kang-ho, LEE Jung-jae, KIM Hye-soo, BAEK Yun-shick

Genre Period, Drama

Sales Company Showbox/Mediaplex Inc.

Skillful face reader Nae-kyung's exceptional talent is acknowledged by King Moonjong. The King brings him to his court to identify potential traitors who threaten his reign.



THE FAKE

2013 / **Directed by** YEON Sangho

Cast KWON Hae-hyo, OH Jeong-se, YANG Ik-june, PARK Hee-von

Genre Animation, Thriller

Sales Company Finecut Co., Ltd.

An animated thriller between a good-hearted person speaking falsely against an evil-natured person speaking truthfully, and of those that surround them.



The Fives

2013 / **Directed by** JEONG Yeon-shik

Cast KIM Suna, MA Dong-suk, ON Ju-wan

Genre Thriller

Sales Company M-LINE Distribution

Everything is collapsed after THE ONE's visit, now it is his turn to be destroyed.



Flu

2013 / **Directed by** KIM Sung-soo

Cast JANG Hyuk, Su Ae

Genre Drama, Action, Disaster

Sales Company CJ Entertainment

The worst epidemic ever seen is sweeping through the suburbs of Seoul. People are helpless and the number of infected increases quickly, spreading chaos.



HWAYI

2013 / **Directed by** JANG Jun-hwan

Cast KIM Yun-seok, CHO Jin-woong,

KIM Sung-kyun, YEO Jin-goo

Genre Action, Thriller

Sales Company Showbox/Mediaplex Inc.

Hwayi is a boy living in a farm village, who was raised by 5 fathers who are famous criminals. One day, the group is commissioned to kill a man named Lim and his wife.



INTRUDERS

2013 / **Directed by** NOH Young-seok

Cast JEON Suk-ho, OH Tae-kyung

Genre Black Comedy, Thriller

Sales Company Finecut Co., Ltd.

A screenwriter hides away at an isolated cabin in the winter forest to finish off his script where he encounters a series of disturbing and even life-threatening characters.



OUR SUNHI

2013 / **Directed by** HONG Sangsoo

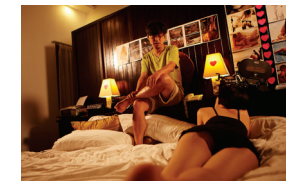
Cast JUNG Yumi, LEE Sunkyun,

KIM Sangjoong, JUNG Jaeyoung

Genre Drama

Sales Company Finecut Co., Ltd.

Sunhi encounters three men from her past who are led to guess and define her, but unable to tell how she really feels inside.



Playboy BONG

2013 / **Directed by** BONG Man-dae

Cast KWAK Hyun-hwa, SUNG Eun,

LEE Pani, KIM Na-mi, YIM Pil-sung

Genre Erotic Comedy

Sales Company M-LINE Distribution

Eros Maestro BONG is back in the location with his new muse.



ROUGH PLAY

2013 / **Directed by** SHIN Yeon-shik

Cast LEE Joon, YANG Dong-keun,

SEO Yeong-hee

Genre Drama, Action

Sales Company Finecut Co., Ltd.

Young becomes a big movie star overnight and discovers a new hidden world of power and pleasure, which puts everyone around him in danger.



MANSHIN - Ten Thousand Spirits (W/T)

2013 / **Directed by** PARK Chan-kyong

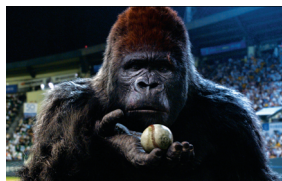
Cast KIM Keum-hwa, MOON So-ri,

RYOO Hyoun-kyoung, KIM Sae-ron

Genre Documentary

Sales Company Finecut Co., Ltd.

A life documentary of a woman who was shunned for being possessed by spirits as a girl, oppressed for following superstitions as an adult, how she grows to be a great shaman who embraces the pain of all people, and how she comes to be honored as a national treasure of Korea with her outstanding artistic talents throughout Korea's tumultuous history.



MR. GO

2013 / **Directed by** KIM Yong-hwa

Cast XU Jiao, SUNG Dong-ill

Genre Drama, Comedy, Sports

Sales Company Showbox/Mediaplex Inc.

Wei Wei grew up in the circus with a bat-swinging gorilla named Ling Ling. After her grandfather dies in the Great Sichuan Earthquake, she has only Ling Ling to depend on.



NO-BREATH (W/T)

2013 / **Directed by** CHO Yong-sun

Cast SEO In-guk, LEE Jong-suk

Genre Sports Drama

Sales Company 9ers Entertainment

Two very different restless youths join a swimming competition for love and friendship which is, in fact, a rite of passage to growing up.



Snowpiercer

2013 / **Directed by** BONG Joon Ho

Cast Chris Evans, SONG Kang-ho, John

Hurt, Tilda Swinton, Jamie Bell, Octavia

Spencer, Ewen Bremner, KO Asung

Genre SF, Action, Drama

Sales Company CJ Entertainment

A post-apocalyptic action thriller set in a future where, after a failed experiment to stop global warming, an Ice Age kills off all life on the planet except for the inhabitants of the Snowpiercer, a train that travels around the globe and is powered by a sacred perpetual-motion engine. A class system evolves on the train but a revolution brews.



The Spy: Undercover Operation

2013 / **Directed by** LEE Seung-jun

Cast SUL Kyung-gu, MOON So-ri,

Daniel P. Henney

Genre Action, Comedy

Sales Company CJ Entertainment

Chul-soo, a Korean intelligence agent, flies to Thailand on a rescue mission. There, he accidentally runs into his wife who has no idea what Chul-soo's real identity is.



THE STONE

2013 / **Directed by** CHO Se-rae

Cast CHO Dong-in, KIM Roi-ha,

PARK Won-sang

Genre Drama, Action

Sales Company Finecut Co., Ltd.

A gang boss meets a young master Go player and discovers a new realm, while the Go master realizes the meaning of true victory.



The Suspect

2013 / **Directed by** WON Shin-yun
Cast GONG Yoo, PARK Hee-soon,
 CHO Sung-ha
Genre Action Thriller
Sales Company Showbox/Mediaplex Inc.
 Dong-chul was the best special field agent
 in North Korea, but he's abandoned by his
 government and betrayed by his colleague.
 He defects to the South in search of his
 nemesis with the help of Chairman Park.



T-pang rescue

2013 / **Directed by** BANG Hyung-woo
Cast Titi, Pangpang, Sheepon, Toktok, Kiri
Genre Animation
Sales Company M-LINE Distribution
 The adventurous story of T-Pang, the best
 rescue in town.



A Wedding Invitation

2013 / **Directed by** OH Ki-hwan
Cast Bai Bai-He, Eddie Peng
Genre Drama, Romance
Sales Company CJ Entertainment
 QiaoQiao turned down LiXing's proposal,
 thinking her cancer treatment will fail -
 but with a promise that if she makes it
 through the next five years, they'd have
 their wedding.

Jin-young (W/T)

2013 / **Directed by** LEE Sung-eun
Cast KIM Kyu-ri, PARK Won-sang
Genre Drama, Romance, Family
Sales Company Indiestory Inc.
 Script writer Jin-young turns thirty. She
 still dreams to find something in her
 career in work and love. But both don't
 seem going as she wishes.

HIDE AND SEEK

2013 / **Directed by** HUH Jung
Cast SON Hyun-joo, CHUN Mi-sun,
 MOON Jung-hee
Genre Horror, Thriller
Sales Company Finecut Co., Ltd.
 A horrific thriller of a man with a guilty
 conscience who visits his brother's place
 when he's reported missing.

KUNDO : Age of the Rampant

2014 / **Directed by** YOON Jong-bin
Cast HA Jung-woo, GANG Dong-won
Genre Action Drama
Sales Company Showbox/Mediaplex Inc.
 The year is 1859, feudal Joseon is
 plagued with numerous natural disasters,
 poor harvest, poverty, hunger and death.
 In this dark period, KUNDO was a single
 shred of hope for the poor, an entity which
 can be the subject of fear to unjust nobles.

MOEBIUS

2013 / **Directed by** KIM Ki-duk
Cast CHO Jae-hyun, SEO Youngju,
 LEE Eunwoo
Genre Drama
Sales Company Finecut Co., Ltd.
 A father driven into desire, a son coveting
 that of his father's, and the sorrowful
 maternity that hovers them into tragedy.
 The most controversial work of KIM Ki-
 duk circling a destructive family while
 questioning one's basic sexual desires.

Santa Barbara

2013 / **Directed by** CHO Sung-gyu
Cast LEE Sang-yoon, YOON Jin-seo
Genre Drama
Sales Company Mirovision
 A slow and warm-hearted turtle, a fast
 and hot-hearted rabbit. Finally they can
 see the finish line, but Hye-rie disappoints
 Jung-woo with a mistake. Work and love
 instantly disappear just like bubbles.



Korean Sales Companies



9ers Entertainment

Address 5FL., 168-3 Samsung-dong, Gangnam-gu, Seoul, Republic of Korea 135-882 / **Tel** +82 70 4490 4073
Fax +82 2 797 7279 / **E-mail** jelee@niners.co.kr / **Website** http://lineup.cjenm.com/index.html

9ers Entertainment is a private company specializing in distribution, film acquisition, financing, and project development as we seek to significantly increase our diversified portfolio of intellectual property



CinemaDAL

Address 3FL., 134-2, Myeongnyun 3-ga, Jongno-gu, Seoul, Republic of Korea 110-523 / **Tel** +82 2 337 2135
Fax +82 2 325 2137 / **E-mail** sales@cinemadal.com / **Website** www.cinemadal.com

CinemaDAL serves as a distributor and production company dedicated to independent films. We are dealing with nonfiction / fiction films which reflect a variety of social issues through various distribution channels, and we are planning to distribute foreign titles as well.

CJ Entertainment

CJ ENTERTAINMENT

Address 17Fl., CJ E&M Center, 66, Sangamsan-ro, Mapo-gu, Seoul, Republic of Korea 121-904 / **Tel** +82 2 371 6278/6277
Fax +82 2371 6340 / **E-mail** justinkim@cj.net / lhj0524@cj.net / **Website** <http://lineup.cjenm.com/index.html>

Established over 15 years ago, CJ Entertainment is recognized as the premier motion picture studio in Korea and boasts the country's largest domestic film library: over 300 films with 20 new titles being added each year. With a network of affiliated companies engaged in businesses including motion pictures, cable TV, talent management, music publishing, online games, and more, CJ Entertainment is poised not only to continue as Korea's leading motion picture studio, but to be the leading media and entertainment group in Asia.

Daisy & Cinergy Entertainment



Address 5Fl., Hanlim Building 476-21 Seogyo-dong, Mapo-gu, Seoul, Republic of Korea 121-896 / **Tel** +82 2 338 1007
Fax +82 2 338 5134 / **E-mail** ericanam628@gmail.com / **Website** <http://www.facebook.com/DaisyCinergyEnt>

Founded in 2005, Daisy & Cinergy Entertainment has been actively acquiring and distributing big titles in Korea, from critically acclaimed art house films to studio level films. Since 2009, we have been producing and investing domestic titles with the growing number of projects every year and from year 2011 we have started Sales team. From year 2012, we established an agency to manage few potential actors and actresses.

Finecut Co., Ltd.



Address 4Fl., Incline Bldg., 891-37 Daechi-dong, Gangnam-gu, Seoul, Republic of Korea 135-280 / **Tel** +82 2 569 8777
Fax +82 2 569 9466 / **E-mail** cineinfo@finecut.co.kr / **Website** www.finecut.co.kr

FINECUT is a film company specialized in international sales and marketing, production, financing and acquisition of high-end films. Set up in 2008 by Youngjoo Suh, the founder of Cineclick Asia, who has represented many of the best known Korean films such as LEE Chang-dong's Poetry, Oasis, PARK Chan-wook's Old Boy, KIM Ki-duk's 11 titles including Pieta (Golden Lion Award winner at Venice 2012), Samaritan Girl, 3-Iron, Spring, Summer, Fall, Winter and Spring, BONG Joon-ho's The Host, KIM Jee-woon's I Saw the Devil, along with the Berlin Golden Bear Award winning film Tuya's Marriage (China) by WANG Quan'an. Finecut also focuses on participating in co-production and financing for director-driven edgy projects from worldwide in support of directors, producers, financiers and aims to develop many international projects for its pipeline.

Indiostory Inc.



Address 4Fl., BaekAk Bldg., 135-4, Tongin-dong, Jongno-gu, Seoul, Republic of Korea 110-043 / **Tel** +82 2 722 6051
Fax +82 2 722 6055 / **E-mail** indiostory@indiostory.com / **Website** www.indiostory.com

Established in 1998, INDIESTORY Inc. is Korea's leading production & distribution company dedicated to Korean independent films. Over 15 years, we have distributed over 900 titles including independent features, shorts, animations and documentaries domestically and internationally.

Lotte Entertainment

LOTTE ENTERTAINMENT

Address 4Fl., Lotte Castle Gold, Shincheon-dong, Songpa-gu, Seoul, Republic of Korea 138-727 / **Tel** +82 2 3470 3598
Fax +82 2 3470 3549 / **E-mail** r333@lotte.net / international@lotte.net / **Website** www.facebook.com/lotteent

Lotte Entertainment is a fully-integrated leading entertainment company with operations in film investment, distribution, production, international sales and exhibition. The company was founded in September 2003 by its parent company Lotte Group, one of the largest conglomerates in Asia. The company invested and distributed 46 films in 2012 with such big hits as Architecture 101 and The Neighbors. Other notable previous titles include War of the Arrows (2011), Leafie, A Hen Into the Wild (2011), 71 : Into the Fire (2010), and Scandal Makers (2008). The company plans to expand its business beyond Korean and Asian markets, partnering with strong international producers and distributors.

Mirovision



Address 7Fl., Gardenplace Yeouido Bldg., 27-3 Gookjegeumyoong-ro 8-gil, Yeongdeungpo-gu, Seoul, Republic of Korea 150-891
Tel +82 2 3443 2553 / **Fax** +82 2 3443 4842 / **E-mail** sales@mirovision.com / **Website** www.mirovision.com

In 1998, MIROVISION was launched as the First Korean Sales and Distribution Company for both shorts and features. Mirovision continues to acquire both commercial and art house films. Opened in 2006, MiroSpace, an art house film theatre owned by Mirovision, succeeds to draw a large audience. Mirovision also activated international co-production projects, thus steps forward to become the leading global film company broadening its goals as a multimedia group through the development of innovative business strategies.

M-LINE Distribution



Address 6Fl., Samhwa Bldg., 536 Shinsa-dong, Gangnam-gu, Seoul, Republic of Korea 135-889 / **Tel** +82 2 796 2426 / **Fax** +82 2 796 2429 / **E-mail** sales@m-line-distribution.com / **Website** www.m-line-distribution.com

Launched in 2008, M-Line Distribution has been an exciting sales company for the past years, representing strong box office hits and also films with artistic touch. It aims to bring latest titles to each new major market throughout the year and introduce fine products-not limited to Korean films- to worldwide audiences. M-Line Distribution continues to establish the bridgehead between international producers and the distributors.

Showbox/Mediaplex Inc.



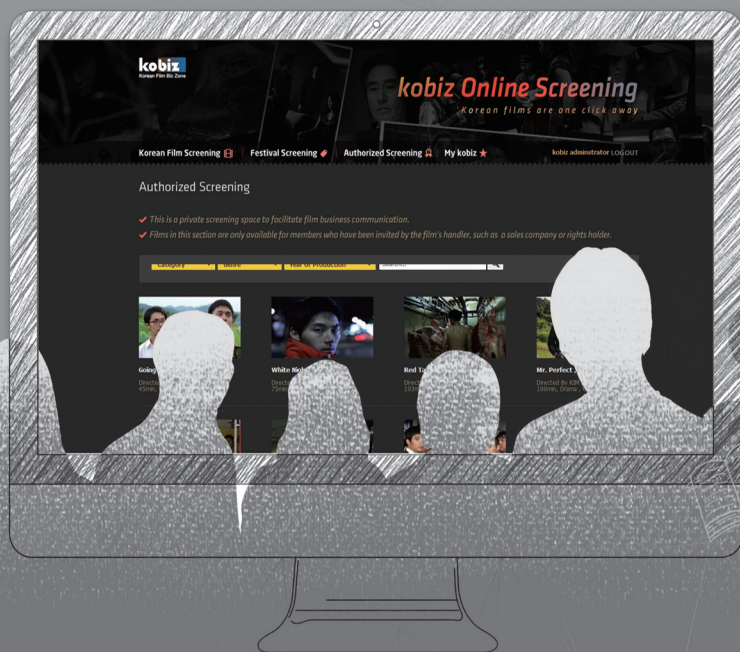
Address 3Fl., Mediaplex, 174-15, Dogok-dong, Gangnam-gu, Seoul, Republic of Korea 135-504 / **Tel** +82 2 3218 5649
Fax +82 2 3444 6688 / **E-mail** sales@showbox.co.kr / **Website** www.showbox.co.kr/english

Showbox/Mediaplex Inc., a part of the Orion Group, is a multi-integrated Korean motion picture studio. Established in 2002, Showbox quickly became one of the leading companies in Korean film investment and distribution. Showbox owns its own multiplex chain Megabox in China. Showbox operates 3 theaters in Beijing and Shenyang. Showbox is planning to expand throughout China with 18 more theaters in the impending future.

KoBiz Online Screening

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Международный
Кинофестиваль
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КОРЕЙСКИЕ ФИЛЬМЫ
и фильмы совместного производства

в
МОСКВЕ
2013